Angi Leads Home Services into AI Search with Google

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Angi extends AI leadership as one of the first home services marketplaces available through AI Mode in Google Search

DENVER, Nov. 04, 2026 (GLOBE NEWSWIRE) -- Angi (formerly Angie's List) (NASDAQ: ANGI), a leading digital home services marketplace, today announced it is among the first home services marketplaces available through AI Mode in Google Search—further positioning Angi at the forefront of how AI is transforming the home-project journey. Following Angi's launch as a connected app in Google Gemini in August, the new experience expands how homeowners can discover Angi while researching repairs, maintenance and home improvements.

AI Mode is Google's most powerful AI search experience, giving people a deeper way to explore more topics by asking detailed questions with multiple factors and refine their research through follow-up questions. For homeowners, that could mean learning what a project involves and exploring potential approaches.

When a homeowner selects an Angi professional surfaced through AI Mode, they are directed to that professional's profile on Angi, where they can learn more about the pro and request a quote. This differs from Angi's connected app in Gemini, which allows homeowners to access Angi as part of their conversational experience within Gemini. Together, the experiences give homeowners distinct ways to discover Angi based on where and how they begin planning their projects.

"For more than 30 years, Angi has helped homeowners navigate the decisions that come with caring for a home," said Angie Hicks, co-founder of Angi. "Our availability in AI Mode brings that experience to a new kind of Google Search and gives homeowners another way to access Angi's network of skilled local pros."

The launch also builds on Angi's broader use of AI across the homeowner experience. Within Angi's core platform, AI Helper allows them to describe what they need conversationally, helping Angi capture relevant project details and connect them with skilled local pros. Today, 50% of homeowners engage with AI in Angi's core experience, and those who do convert at roughly three times the rate of those who do not.

The launch marks Angi's expansion into AI-powered search, complementing its connected app in Gemini and its app in OpenAI's ChatGPT. Together, these experiences give homeowners multiple ways to discover and use Angi through the AI tools they turn to when planning home projects.

To learn more about Angi, visit www.angi.com.

About Angi Inc.
Angi (NASDAQ: ANGI) helps homeowners get home projects done well and helps home service professionals grow their businesses. Founded in 1995, Angi connects homeowners with skilled local professionals, from plumbers and electricians to remodelers and landscapers, and provides tools for researching costs, planning projects and hiring with confidence. Homeowners have turned to Angi, and our vast network of skilled home pros, for help with more than 300 million projects.

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